

David Nguyen

Senior Art Director

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■ Work Experience

Odonnell Company / Senior Art Director

AUG 2019 - PRESENT, NEW HAVEN, CT

Lead campaign design from first concept through final delivery for statewide brand and public-awareness work, spanning social, digital, print, out-of-home, and broadcast.

- Build brand identities, logo systems, and design guidelines that keep each campaign consistent across every channel and touchpoint.
- Direct internal and outside creative teams, scope projects, and manage timelines across several campaigns running at the same time.
- Contribute design work to client accounts that generate over \$3 million in annual revenue for the agency.
- Produce motion graphics and video end to end, from storyboard through editing, sound design, and final mix, including directing voice talent.
- Earned six national design awards for multi-channel campaigns; promoted from Art Director to Senior Art Director in 2023.

Artchemy Labs / Founder

2026 - PRESENT, REMOTE

Independent venture designing and shipping digital tools and Discord bots. CodeClaimer, a code-distribution tool, has reached over 10,000 users, and HotDrop, a deal-alert bot, has aggregated more than 2,000 deals since launch. Handle the branding, product design, and interface work end to end.

RX Global / Graphic Designer

DEC 2018 - AUG 2019, NORWALK, CT

Designed campaign collateral for flagship events including New York Comic Con, the National Hardware Show, and Global Gaming Expo, spanning print ads, direct mail, web banners, email, signage, and social graphics. Attended conventions on site to support event teams with design needs and last-minute collateral, and contributed to rebrands and launches.

Subway World HQ / Graphic Designer

MAR 2016 - DEC 2018, MILFORD, CT

Maintained Subway's brand identity across more than 100 countries, designing adaptable in-store menu systems and localized merchandise graphics. Produced illustrations and materials for corporate conferences and events used in thousands of franchise locations.

Versaprints / Creative Consultant

2014 - 2019, FAIRFIELD, CT

Supported a growing print and apparel shop across design, production, and client work, creating custom artwork and print-ready files and working with customers directly through revisions and approvals.

■ Education

Univ. of Connecticut / BFA

MAY 2008, STORRS, CT

Bachelor of Fine Arts with a focus on graphic design and illustration.

■ Awards

Anthem Awards 2023

Two honors: public-service and sustainability campaigns, including a Bronze placement.

Graphic Design USA 2020-2023

Four honors: American Graphic Design, Digital Design, and Health & Wellness categories.

■ Select Clients

Accounts served at Odonnell Company

- Office of CT Gov. Ned Lamont
- CT Dept. of Public Health
- CT Dept. of Mental Health & Addiction Services
- CT Dept. of Energy & Environmental Protection
- Yale School of Public Health
- Georgia Dept. of Transportation
- Georgia Dept. of Defense
- Georgia Commute Options

■ Skills

Design: Brand identity & logo design • Campaign & art direction • Digital ads • Social media • Reels & shorts • Email creative • Illustration • Typography • Layout • Print production

Motion, Video & Audio: Motion graphics & animation • Storyboarding • Video editing & production • Audio editing & sound design

Accessibility: Trained in WCAG 2.1 AA compliance and accessible design

Tools: Photoshop • Illustrator • InDesign • After Effects • Premiere Pro • Audition • Acrobat • Figma • Blender • Final Cut Pro • Audacity • Canva • CapCut

AI: Midjourney • ChatGPT • Claude • Gemini